

# Health Informatics Professional Career Matrix®

Level	Clinical & Health Services	Canadian Health System	Project Management	Organizational & Behavioural Management	Analysis & Evaluation	Information Management	Information Technology
5 Master	Chief Clinical Information Officer	Chief Information Officer	Project Services Vice President	Chief Transformation Officer	Chief Knowledge Officer	Chief Privacy Officer	Chief Technology Officer
4 Expert	Clinical Informatics Director	eHealth Program Director eHealth Strategist	PMO Director Project Director	Change & Evaluation Services Director Process Improvement Director	Senior Methodologist	Standards Director Information Management Director	Information Technology Director Enterprise Architecture Director
3 Proficient	Clinical Informatics Manager Clinical Informatics Specialist	eSafety Manager Senior Business Analyst Business Development Specialist	PMO Manager Program Manager Project Manager	Change Manager Process Improvement Specialist Engagement Manager	Senior Information Analyst Outcomes Specialist	Privacy Specialist Data Architect Standards Specialist Standards Manager	Security Specialist Service Manager Solutions Architect
2 Competent	Clinical Informatics Analyst	Business Analyst eHealth Analyst eSafety Analyst	Project Analyst	Trainer Product Specialist Process Improvement Analyst	Information Analyst Benefits Evaluation Analyst	Data Integrity Analyst Privacy Analyst Standards Analyst	Senior Testing Analyst Technical Lead
1 Emerging Professional	Clinical Informatics Coordinator	Junior Business Analyst	Program Coordinator Project Coordinator	Training Coordinator Product Analyst	Research Coordinator	Privacy Coordinator Data Coordinator	Service Desk Analyst Testing Analyst

## Explanation of Levels

Level	Description	Education	Years of HI Experience
<b>5 Master</b>	<ul style="list-style-type: none"> <li>• Mastery is mostly about style; these positions tend to be senior leadership positions in organizations.</li> <li>• Leadership ability and other personal characteristics differentiate between master and expert levels.</li> </ul>	Master's degree And/or Bachelor's degree + additional professional designations	10+ (depends on previous roles and individual capabilities)
<b>4 Expert</b>	<ul style="list-style-type: none"> <li>• Optimal performance becomes second nature.</li> <li>• Experience is so vast that normally each specific situation immediately dictates an intuitively appropriate action.</li> </ul>	Master's degree And/or Bachelor's degree + additional professional designations	10+
<b>3 Proficient</b>	<ul style="list-style-type: none"> <li>• Understanding of skill or domain is an instinct or intuition.</li> <li>• Perceives a complete system instead of a set of different parts.</li> <li>• Because of large amount of real-world experience understands there are often multiple competing solutions to a specific problem and has a gut feeling about which is correct.</li> </ul>	Master's degree or Bachelor's degree	3+  5+
<b>2 Competent</b>	<ul style="list-style-type: none"> <li>• Sees patterns and principles rather than a discrete set of rules – rules become rules of thumb.</li> <li>• Led more by experience and active decision-making than by strictly following rules (not following the strict rules and context of the previous stage).</li> <li>• Accountable for decisions.</li> <li>• Comes after considerable experience actually coping with real situations.</li> </ul>	Bachelor's degree	3+
<b>1 Emerging Professional</b>	<ul style="list-style-type: none"> <li>• Rules-based, but rules start to have situational conditions. (Use one rule for one situation, in other situations use another.)</li> <li>• Able to identify the limited need to selectively apply different rules.</li> <li>• Instructions followed have a few decision points.</li> <li>• Limited experience, especially in the health informatics sector.</li> </ul>	College diploma/certificate	1+

Visit [www.coachorg.com](http://www.coachorg.com) for other HIP® Careers resources.

COACH: Canada's Health Informatics Association  
 301–250 Consumers Road, Toronto, ON Canada M2J 4V6  
 Phone (416) 494-9324 • Toll Free 1-888-253-8554  
[info@coachorg.com](mailto:info@coachorg.com) • [www.coachorg.com](http://www.coachorg.com)